INTRODUCTION

The Municipal Securities Rulemaking Board (MSRB) developed this document to provide guidance to municipal advisors and their associated persons on the classification, qualification and examination requirements under MSRB Rule G-2 on Standards of Professional Qualification and MSRB Rule G-3 on Professional Qualification Requirements.

MSRB Rule G-2 requires, in part, that no municipal advisor shall engage in municipal advisory activities, unless the municipal advisor and every natural person associated with the municipal advisor is qualified in accordance with the rules of the MSRB.

MSRB Rule G-3 outlines the professional qualification requirements that must be satisfied in order for municipal advisor professionals to engage in municipal advisory activities on behalf of the municipal advisor and/or to engage in the management, direction or supervision of the municipal advisory activities of the municipal advisor firm.

FREQUENTLY ASKED QUESTIONS

CLASSIFICATIONS

1. Who must qualify by examination with the Series 54 exam?

Any natural person associated with a municipal advisor who intends to engage in the management, direction or supervision of the municipal advisory activities of the municipal advisor firm and that of its associated persons must pass the Series 54 exam to be qualified as a municipal advisor principal.1

2. Who is deemed to be a municipal advisor principal?

Pursuant to MSRB Rule G-3, a person associated with a municipal advisor who is directly engaged in the management, direction or supervision of the municipal advisory activities of the municipal advisor and that of its associated persons, is a municipal advisor principal.

3. Is a sole proprietor required to take and pass the Series 54 exam?

The requirement to designate an individual as a municipal advisor principal, pursuant to MSRB Rule G-3, also applies in the case of a sole proprietorship where the sole proprietor is acting in the capacity of both the municipal

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1 Those who meet the definition of a municipal advisor principal, as defined under Rule G-3(e)(i), (i.e., individuals engaged in the management, direction or supervision of the municipal advisory activities of the municipal advisor and its associated persons) must take and pass both the Municipal Advisor Representative Qualification Examination (Series 50 exam) and the Series 54 exam prior to becoming properly qualified as a municipal advisor principal.
advisor representative and the municipal advisor principal on behalf of the municipal advisor firm. Thus, under such business model, sole proprietors would need to qualify as a municipal advisor principal by taking and passing the Series 54 exam.

4. Will the MSRB grandfather municipal advisor professionals who have passed other MSRB examinations or MSRB-recognized examinations (e.g., the Series 53 or Series 24) or obtained designations (e.g., CFA or CPA)?

The MSRB carefully reviewed comments received during the rulemaking process for the MSRB’s professional qualification exams related to grandfathering individuals who have passed MSRB or MSRB-recognized principal-level qualification examinations or who hold professional designations. The MSRB determined that, in order to ensure all municipal advisor professionals are sufficiently qualified to supervise municipal advisory activities, there will be no grandfathering based on MSRB or MSRB-recognized qualification examinations or the holding of professional designations. All individuals acting in the capacity of municipal advisor principals will need to qualify by taking and passing the Series 54 exam.

Similarly, individuals cannot seek a waiver from the initial obligation to take and pass the Series 54 exam.²

5. If I am functioning in the capacity of a municipal advisor principal at my firm, am I required to take and pass the Series 50 exam or will I need to take and pass the Series 54 exam?

In accordance with MSRB Rule G-3, individuals meeting the definition of a municipal advisor principal are required to take and pass both the Series 50 exam and Series 54 exam prior to becoming properly qualified as a municipal advisor principal.

ABOUT THE SERIES 54 EXAM

6. Is the Series 54 exam customized to the particular business areas of municipal advisor firms (e.g., advice on swaps or investments only)?

The Series 54 exam is designed to test a specified level of competency and knowledge by measuring a candidate’s ability to apply the applicable federal securities laws, including MSRB rules to the municipal advisory activities of a municipal advisor. The MSRB adhered to recognized test development standards by performing an industry-wide job study³ to determine the appropriate topics to be covered and weighting of such topics on the Series 54 exam.

The examination is not designed to specifically or extensively test each specialized functional area or service that may be provided or offered by a particular municipal advisor. Passing the Series 54 exam does not, therefore, confer the degree of knowledge, experience nor training necessary to discharge the supervisory responsibilities under MSRB Rule G-44.

7. What is the passing score for the Series 54 exam?

The passing score for the Series 54 exam is 70%.

² Pursuant to Supplementary Material .02 of Rule G-3, on waivers, the MSRB “will consider waiving the requirement to become qualified as a municipal advisor representative or municipal advisor principal in extraordinary cases where […] the applicant was previously qualified as a municipal advisor representative by passing the Municipal Advisor Representative Qualification Examination and/or was previously qualified as a municipal advisor principal by passing the Municipal Advisor Representative Qualification Examination and the Municipal Advisor Principal Qualification Examination and such qualification lapsed pursuant to subparagraphs (d)(ii)(B) or (e)(ii)(B) of this rule.”

³ A job study is an assessment of the essential skills that are required to complete a particular function and is used as a basis for defining relevant or suitable content for exam questions.
8. How much time will be allotted to take the Series 54 exam?

Individuals have 180 minutes to complete the Series 54 exam. Before the 180-minute exam begins, each individual is provided a short tutorial on the administration of the computerized exam.

9. How many questions are on the Series 54 exam?

Each individual will receive 100 unique computer-generated questions drawn from a large collection of test questions available for the Series 54 exam. The random selection of test questions is subject to restrictions to ensure that the content covered by the examination and the overall difficulty of the examination is the same for all candidates.

In addition to the 100 questions, the exam includes 10 additional questions that are randomly distributed throughout the examination and do not count for scoring purposes. These 10 questions serve to pretest items to ensure that they meet acceptable measurement standards prior to use in future administrations of the Series 54 exam.

10. How much does the Series 54 exam cost?

The fee to take the Series 54 exam is $265, which includes the examination fee pursuant to MSRB Rule A-16 and the test administration fee paid to the Financial Industry Regulatory Authority (FINRA) as the designated test administrator for the Series 54 exam.

11. What information is available to help me prepare for the exam?

The content outline for the Series 54 exam is available and highlights each topic area covered on the exam.

12. How do I enroll to take the Series 54 exam?

Individuals associated with a municipal advisor firm that is not a FINRA member will need to utilize FINRA’s Test Enrollment Services System (TESS) to enroll to take the Series 54 exam. TESS can be accessed from FINRA’s website and individuals can begin the exam enrollment process by clicking the “enroll” button under the section for “MSRB Exams” and following the prompts.4

Individuals associated with a municipal advisor firm that is also a FINRA member will need to have their firm enroll them to take the Series 54 exam by amending the individual’s Form U4 (Uniform Application for Securities Industry Registration or Transfer Form) to request the Series 54 exam by checking the “S54” box found under Section 7 (Examination Requests) of the Form U4.

Once an individual’s exam enrollment request has been processed by FINRA, whether via TESS or Form U4, FINRA will send an email notification to the individual, who can then schedule an exam appointment with a Prometric testing center to take the Series 54 exam. A 120-calendar day exam enrollment window will open, during which time the individual can take the Series 54 exam.

For assistance with enrolling for the Series 54 exam, individuals can contact FINRA’s Candidate Services:
1-800-999-6647
Hours of Operation:
8:00 a.m. – 6:00 p.m. ET
CandidateServices@finra.org

Additionally, FINRA has a set of Frequently Asked Questions about the Test Enrollment Services System (TESS).

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4 The first step in accessing TESS is to create a user account by registering as a new user in FINRA’s enrollment system. If an individual has previously created a user account through FINRA’s enrollment system, an individual must use his or her existing user account information to login (i.e., User ID and Password).
13. How do I schedule an appointment with a Prometric testing center to take the Series 54 exam?

An appointment can be made by contacting the testing center either using the online web registration page or by phone:

- Prometric: www.prometric.com/finra or 800-578-6273 (toll free)

If an individual chooses to call a selected testing center to schedule the examination, the call center representative will need the following information:

- Individual's name and unique candidate ID number given to the individual upon completing the TESS enrollment process;
- Individual's contact phone number; and
- Name of the qualifying examination or its identifying series ID (i.e., Municipal Advisor Principal Qualification Examination or Series 54).

14. When will I find out if I passed the Series 54 exam?

Once an individual has completed the Series 54 exam at the test center, the test results will be displayed on the computer screen indicating whether the individual passed or failed the exam. In addition, the test center will provide each individual with a print-out of their exam results. Individuals should provide a copy of this notification to their firm's compliance officer and be sure to keep the information for their records.

15. If I did not pass the Series 54 exam, how do I enroll to retake the exam and is there a waiting period?

Following a failed attempt, an individual can re-enroll to take the Series 54 exam either by using TESS or by submitting a new amendment to the individual's Form U4 requesting the Series 54 exam, as applicable, and then paying the appropriate examination fee (see Q.12 for detailed information on how to enroll for the exam).

As provided for under MSRB Rule G-3, and consistent with other MSRB examinations, an individual who fails to pass the Series 54 exam is only permitted to retake the exam after waiting a period of 30-calendar days from the date of the failed examination.

However, an individual does not have to wait 30-calendar days from the date of the failed examination to schedule an appointment to retake the exam. If an individual fails the Series 54 exam three times in succession, the individual must wait 180-calendar days (six months) from the date the individual last failed the exam to retake the exam.

Importantly, an individual who is unable to achieve the passing score on the Series 54 exam is not permitted to supervise the municipal advisory activities of the municipal advisor or that of its associated persons.

16. Can I appeal my Series 54 exam result?

No. Exam results are final and the MSRB will not make any adjustments or special considerations in reassessing an individual's score. Due to the confidential nature of qualification examinations, the exam itself and individual exam questions will not be available for review after the exam.

Importantly, MSRB Rule G-3 prohibits individuals from disclosing questions—or answers to any questions—on any qualification exam, including the Series 54 exam, to any individual.

REMOTE PROCTORING OF THE SERIES 54 ONLINE EXAM

17. Is the Series 54 exam available to take online?

Individuals will have the option to take the Series 54 exam either at a testing center or online. On August 23, 2021 individuals who need become appropriately qualified as a municipal advisor principal will be able to request to take the Series 54 online exam by completing the interim accommodation request form. (See below).
18. Who can take the Series 54 online exam?
The MSRB is providing this interim accommodation to all individuals who need to take and pass the Series 54 exam by the required compliance date.5

19. How do I enroll to take the Series 54 online exam?

Requesting the Series 54 Exam
Individuals associated with a municipal advisor firm that is not a FINRA member will need to utilize FINRA's Test Enrollment Services System (TESS) to enroll to take the Series 54 online exam. TESS can be accessed from FINRA’s website and individuals can begin the exam enrollment process by clicking the “Enroll” button under the section for “MSRB Exams” and following the prompts.6

Individuals associated with a municipal advisor firm that is also a FINRA member will need to have their firm enroll them to take the Series 54 online exam by amending the individual's Form U4 (Uniform Application for Securities Industry Registration or Transfer Form) to request the Series 54 exam by checking the “S54” box found under Section 7 (Examination Requests) of the Form U4.

If enrolling through TESS, FINRA will send an email notification to the individual informing them that the 120-calendar day exam enrollment window is open.

Please note, the steps above must be completed prior to taking action to complete the additional steps below.

Requesting the Interim Accommodation for the Series 54 Online Exam
After confirmation that an individual's 120-calendar day exam enrollment window is open, an individual will complete and submit the online request using the FINRA Online Exam Administration Request Form. In completing the FINRA Online Exam Administration Request Form:
• individuals who enrolled through the CRD process will provide their CRD number in the designated field; and
• individuals who enrolled using TESS will provide their unique candidate ID number (i.e., the number provided in the exam enrollment confirmation email from FINRA which begins with a “T” or a “U”) in the required field instead of a CRD number.

Once an individual's online exam request form has been processed by FINRA, FINRA will send an email notification to the individual informing them that their form has been processed and that they can proceed with scheduling an online exam appointment through Prometric. Individuals can expect an email response from FINRA within 48 to 72 business hours of submitting the request.

20. How do I schedule an online appointment with Prometric to take the Series 54 exam?
An online appointment can be made by contacting Prometric or using the online web registration page:
• Prometric: www.prometric.com/finra or 800-578-6273 (toll free)

5 The MSRB anticipates making a filing with the Securities and Exchange Commission (SEC) seeking approval to amend Supplementary Material .09, on temporary relief for municipal advisor principal, to further extend the current November 12, 2021, compliance date by roughly the same period of time taken to launch the Series 54 exam online. Please review the MSRB’s dedicated webpage for the Series 54 exam on MSRB.org for all the up-to-date information.

6 The first step in accessing TESS is to create a user account by registering as a new user in FINRA’s enrollment system. If an individual has previously created a user account through FINRA’s enrollment system, an individual must use his or her existing user account information to login (i.e., User ID and Password).
If an individual chooses to call Prometric to schedule their online examination, the call center representative will need the following information:

- individual’s name and unique candidate ID number—the individual’s CRD number or the number provided in the exam enrollment confirmation email from FINRA which begins with a “T” or a “U”;
- individual’s contact phone number; and
- name of the qualifying examination or its identifying series ID (i.e., Municipal Advisor Principal Qualification Examination or Series 54).

If an individual chooses to schedule their online examination on Prometric’s webpage, the following steps will be used below:

**STEP 1:** The individual will click the “Schedule” hyperlink under the section “Remotely Proctored Exam”.

**NOTE:** Do not click any of the hyperlinks under the “Test Center Exam” section as this is only used for scheduling exams in a testing center.
STEP 2: Once you click schedule, the “Schedule Appointment” webpage will be displayed. Using the scroll bar, review all the information about scheduling your online exam and click the arrow to continue.

NOTE: The Series 54 will not be included in the list of exams (e.g., SIE, Series 6 and 7) displayed for remote proctoring, but please proceed through the prompts as it will be displayed later in the scheduling process.

STEP 3: Read the entire Policy Notice containing disclosures for your online exam. You must check the box and consent to the entire notice. Click the arrow to continue.

Note: The consent will be located as you scroll through the disclosures at the bottom of the webpage.
STEP 4: Complete the eligibility information fields and click submit.

Note: Individuals who enroll through TESS will need to use their “T” or “U” number for the requested FINRA ID.

STEP 5: On the next webpage “Exam Selection”, the “Series 54—Municipal Advisor Principal Examination” will be displayed. Click the arrow to continue.

STEP 6: Select the time zone that you will be testing in, mark the “Confirm” box. Click the arrow to continue.
STEP 7: Select the date range in which you would like to take the Series 54 online exam and click “Find available times”. Choose the date and time that you would like for your online exam and click “Reserve Test time”.

Note: If you are only searching one particular date, then use the same date as the start date and end date.

STEP 8: Consent to the disclosures which can be found at the bottom using the scroll bar.
STEP 9: Complete the profile. Please follow the directions at the top of the page. Click the arrow to continue.

STEP 10: Confirm the details on the “Appointment Verification” webpage and complete your online exam appointment.

21. If I already have an appointment scheduled at a Prometric testing center for the Series 54 exam, can I change my in-person appointment to take the exam online?

If an individual already has a scheduled Series 54 exam appointment, at a testing center, the individual may change the current appointment in order to take the exam online. Note, the individual must first cancel the current appointment with Prometric. Second, complete and submit FINRA Online Exam Administration Request Form. Third, once the form has been processed, an individual can reschedule the online exam through Prometric. (see question #20). There is not a guarantee that the same date and time previously selected for an exam appointment will be available.

Individuals must cancel their current in-person exam appointment at least 10 business days prior to the exam date to avoid any fees associated with rescheduling their appointment to an online exam. Complete details and information on FINRA’s rescheduling and cancellation policy, including the associated fees can be found on FINRA’s Reschedule or Cancel Your Appointment webpage.

22. When will I find out if I passed the Series 54 exam if I take it online?

Once an individual has completed the Series 54 online exam, the test results will be displayed on the computer screen indicating whether the individual passed or failed the exam. An individual will not be able to print-out the displayed exam results, however within 3 business days of completing the exam, the individual will receive a score report by email. This email will only be sent to the email address that was provided at the time of appointment scheduling. Individuals should keep a copy and provide a copy of this notification to their firm’s compliance officer.
Information for Municipal Advisor Firms

23. How will market participants be able to verify an individual’s successful passage of the Series 54 exam?

The MSRB intends to publish the names of Series 54-qualified municipal advisor principal(s) who are employed with MSRB-registered municipal advisor firms on its website at MSRB.org.

It is important to note that discrepancies between the information submitted on SEC Form MA-I (Information Regarding Natural Persons Who Engage in Municipal Advisory Activities) and the information submitted to enroll to take the Series 54 exam could delay the display of a municipal advisor principal’s name on MSRB.org (e.g., a misspelled name or lack of uniformity in the individual’s first, middle and last name or providing a “doing business as” name or using the name of an affiliate rather than the firm’s legal name used on Form A-12 to register with the MSRB).

About the MSRB

The MSRB protects investors, state and local governments and other municipal entities, and the public interest by promoting a fair and efficient municipal securities market. The MSRB fulfills this mission by regulating the municipal securities firms, banks and municipal advisors that engage in municipal securities and advisory activities. To further protect market participants, the MSRB provides market transparency through its Electronic Municipal Market Access (EMMA®) website, the official repository for information on all municipal bonds. The MSRB also serves as an objective resource on the municipal market and conducts extensive education and outreach to market stakeholders. The MSRB is a self-regulatory organization governed by a board of directors that has a majority of public members, in addition to representatives of regulated entities. The MSRB is overseen by the Securities and Exchange Commission and Congress.