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Provid	e a brief description of the action	on (limit 250 character	s, required whe	en Initial is	checked	*).	
Specifications for the Selection of Examination Questions and Content Outline for the Municipal Advisor Representative Qualification Examination (Series 50)							
Contact Information Provide the name, telephone number, and e-mail address of the person on the staff of the self-regulatory organization prepared to respond to questions and comments on the action.							
First N	Name * Michael		Last Name *	Cowart			
Title *	Assistant General Co	unsel	1				
E-mai	* mcowart@msrb.org						
Telepl	none * (703) 797-6600	Fax (703) 797-6700	)				
Signature Pursuant to the requirements of the Securities Exchange Act of 1934, Municipal Securities Rulemaking Board							
has dı	Ily caused this filing to be signe	ed on its behalf by the	undersigned th	ereunto du	uly author (Title *)	ized.	
Date	04/22/2015	[	Corporate Sec	retary	(		
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OMB APPROVAL

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549				
For complete Form 19b-4 instructions please refer to the EFFS website.				
Form 19b-4 Information *   Add Remove   View	The self-regulatory organization must provide all required information, presented in a clear and comprehensible manner, to enable the public to provide meaningful comment on the proposal and for the Commission to determine whether the proposal is consistent with the Act and applicable rules and regulations under the Act.			
Exhibit 1 - Notice of Proposed Rule Change * Add Remove View	The Notice section of this Form 19b-4 must comply with the guidelines for publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3)			
Exhibit 1A- Notice of Proposed Rule Change, Security-Based Swap Submission, or Advance Notice by Clearing Agencies * Add Remove View	The Notice section of this Form 19b-4 must comply with the guidelines for publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change, security-based swap submission, or advance notice being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3)			
Exhibit 2 - Notices, Written Comments, Transcripts, Other Communications     Add   Remove   View     Exhibit Sent As Paper Document	Copies of notices, written comments, transcripts, other communications. If such documents cannot be filed electronically in accordance with Instruction F, they shall be filed in accordance with Instruction G.			
Exhibit 3 - Form, Report, or Questionnaire     Add   Remove   View     Exhibit Sent As Paper Document     ✓	Copies of any form, report, or questionnaire that the self-regulatory organization proposes to use to help implement or operate the proposed rule change, or that is referred to by the proposed rule change.			
Exhibit 4 - Marked CopiesAddRemoveView	The full text shall be marked, in any convenient manner, to indicate additions to and deletions from the immediately preceding filing. The purpose of Exhibit 4 is to permit the staff to identify immediately the changes made from the text of the rule with which it has been working.			
Add Remove View	The self-regulatory organization may choose to attach as Exhibit 5 proposed changes to rule text in place of providing it in Item I and which may otherwise be more easily readable if provided separately from Form 19b-4. Exhibit 5 shall be considered part of the proposed rule change.			
Partial Amendment   Add Remove   View	If the self-regulatory organization is amending only part of the text of a lengthy proposed rule change, it may, with the Commission's permission, file only those portions of the text of the proposed rule change in which changes are being made if the filing (i.e. partial amendment) is clearly understandable on its face. Such partial amendment shall be clearly identified and marked to show deletions and additions.			

# **1.** Text of the Proposed Rule Change

Pursuant to the provisions of Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act"),<sup>1</sup> and Rule 19b-4 thereunder,<sup>2</sup> the Municipal Securities Rulemaking Board ("Board" or "MSRB") is filing with the Securities and Exchange Commission ("Commission" or "SEC") a proposed rule change consisting of the specifications for the selection of examination questions ("selection specifications") and content outline for the Municipal Advisor Representative Qualification Examination ("Series 50 examination") (the "proposed rule change").<sup>3</sup> The MSRB is not proposing in this filing any textual changes to its rules.

- (a) The Series 50 examination content outline is attached as Exhibit 3a.
- (b) Not applicable.
- (c) Not applicable.

# 2. Procedures of the Self-Regulatory Organization

The Board approved the Series 50 examination selection specifications and content outline at its meeting on January 28-29, 2015. The MSRB has filed the Series 50 examination content outline for immediate effectiveness. Questions concerning this filing may be directed to Michael Cowart, Assistant General Counsel, or Loretta Jones, Director of Professional Qualifications, at (703) 797-6600.

# **3.** Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change

(a) Purpose

<sup>1</sup> 15 U.S.C. 78s(b)(1).

<sup>3</sup> The MSRB is also proposing the question bank for the Series 50 examination, but based upon instructions from the Commission staff, the MSRB is submitting SR-MSRB-2015-04 for immediate effectiveness pursuant to Section 19(b)(3)(A)(i) of the Act and Rule 19b-4(f)(6) thereunder, and is not filing the question bank for Commission review. <u>See</u> letter to Diane G. Klinke, General Counsel, MSRB, from Belinda Blaine, Associate Director, Division of Market Regulation, SEC, dated July 24, 2000, attached as Exhibit 3b. The question bank is available for Commission review. The selection specifications for the Series 50 examination, Exhibit 3c, have been omitted and filed separately with the Commission for confidential treatment pursuant to Rule 24b-2 of the Securities Exchange Act.

<sup>&</sup>lt;sup>2</sup> 17 CFR 240.19b-4.

Section 15B of the Act requires the MSRB to establish professional standards for municipal advisors.<sup>4</sup> The Act further requires associated persons of municipal advisors to pass such examinations as the Board may establish to demonstrate that such individuals meet the standards as the Board finds necessary or appropriate in the public interest or for the protection of investors and municipal entities or obligated persons.<sup>5</sup> A professional qualification examination is intended to determine whether an individual meets the MSRB's basic qualification standards for a particular registration category. The examination measures a candidate's knowledge of the business activities, as well as the regulatory requirements, including MSRB rules, SEC rules, rule interpretations and other federal law, applicable to a particular registration category.

On February 26, 2015, the Commission approved amendments to MSRB Rule G-3, which established the qualification examination requirements for municipal advisor representative and municipal advisor principal candidates.<sup>6</sup> Individuals who engage in municipal advisory activities must qualify as municipal advisor representatives and individuals who engage in the management, direction or supervision of the municipal advisory activities of municipal advisors and their associated persons must qualify as municipal advisor principals. To qualify as either a municipal advisor representative or municipal advisor principal, an individual must pass the Series 50 examination. The examination requirement in MSRB Rule G-3(d) is intended, among other things, to increase municipal advisor representative and municipal advisor principal candidates' awareness and knowledge that they are operating in a regulated environment designed to protect municipal entities, obligated persons and the integrity of the municipal market.

The MSRB developed the Series 50 examination content outline in accordance with <u>The</u> <u>Standards for Educational and Psychological Testing</u> ("APA Standard"), <sup>7</sup> including the engagement of a psychometrician and a committee of industry subject matter experts. The Series 50 examination content outline has been developed to provide reasonable assurance that municipal advisor representative candidates understand their professional responsibilities, including key regulatory requirements and duties and obligations. The examination will test applicants on their general knowledge of the municipal advisory industry and the associated municipal advisor regulatory framework.<sup>8</sup> To develop the examination to fulfill these purposes, the MSRB in July of 2014 completed a job analysis of municipal advisors based on a web-based

<sup>&</sup>lt;sup>4</sup> 15 U.S.C. 78<u>o</u>-4(b)(2)(L)(iii).

<sup>&</sup>lt;sup>5</sup> <u>See Section 15B(b)(2)(A)(iii) of the Act, 15 U.S.C. 780-4(b)(2)(A)(iii).</u>

<sup>&</sup>lt;sup>6</sup> <u>See</u> Exchange Act Release No. 74384 (Feb. 26, 2015), 80 FR 11706 (Mar. 4, 2015), File No. SR-MSRB-2014-08.

 <sup>&</sup>lt;sup>7</sup> <u>See</u> American Educational Research Association, American Psychological Association, & National Council on Measurement in Education, <u>The Standards for Educational and</u> <u>Psychological Testing</u> (2d ed. 2014).

<sup>&</sup>lt;sup>8</sup> <u>See Series 50 examination content outline attached hereto as Exhibit 3a.</u>

survey that was sent to all MSRB-registered municipal advisors.<sup>9</sup> The MSRB received 565 responses to the survey from individuals who engage in a variety of municipal advisory activities for different-sized firms in different areas of the country. The survey results provided the MSRB with certain data on municipal advisors, such as the duties, tasks, and responsibilities performed by individuals who engage in various municipal advisory activities and the level of knowledge an individual should possess to be sufficiently qualified to perform municipal advisory activities. The job analysis, coupled with focus panels, provided the empirical basis for the representation of topic areas on the Series 50 examination.

The Series 50 examination will consist of 100 multiple-choice questions. Candidates are allowed 180 minutes to complete the examination.<sup>10</sup> Consistent with other financial regulatory qualification examinations, candidates may receive (at the option of their firm) an informational breakdown of their performance on each section of the examination and their pass/fail status at the completion of the testing session. As provided for in MSRB Rule G-3(g) and consistent with other MSRB examinations, candidates that fail to pass the Series 50 examination are permitted to take the examination again after a period of 30 days has elapsed from the date of the prior examination. Any person, however, who fails to pass the Series 50 examination three or more times in succession is prohibited from taking the Series 50 examination again until six months has elapsed from the date the candidate last failed the examination.

The Series 50 examination content outline has been developed to assist municipal advisor representative candidates in preparing for the Series 50 examination and will be available on the MSRB's website. The Series 50 examination content outline describes the following five topical sections comprising the examination: (1) Understanding SEC and MSRB Rules Regarding Municipal Advisors (12 questions); (2) Understanding Municipal Finance (35 questions); (3) Performing Issuer's Credit Analysis and Due Diligence (12 questions); (4) Structuring, Pricing and Executing Municipal Debt Products (31 questions); and (5) Understanding Requirements Related to the Issuance of Municipal Debt (10 questions).

The reference materials section of the Series 50 examination content outline is intended to provide candidates with a list of resources, which when used in conjunction with the Series 50 examination content outline, can assist candidates in preparing for the Series 50 examination. The reference materials were recommended by municipal advisors as having been helpful resources in carrying out the job functions of a municipal advisor. The reference materials are not intended to be all-inclusive, nor are the reference materials intended to specifically represent content that may be covered on the examination.

Prior to announcing the effective date of the Series 50 examination, the MSRB will conduct a pilot for the Series 50 examination. The Series 50 pilot examination will assist the

<sup>&</sup>lt;sup>9</sup> A job analysis is an assessment of the essential skills and functions that are required to complete a particular job.

<sup>&</sup>lt;sup>10</sup> Prior to beginning the examination, candidates will receive a tutorial on how to complete the computerized examination. Candidates will be given 30 minutes to complete the tutorial in addition to the 180 minutes allowed to complete the examination.

MSRB in validating the bank of examination questions and establishing the passing score. The Series 50 pilot examination will consist of 120-125 questions. Candidates will have 240 minutes to complete the Series 50 pilot examination.<sup>11</sup> The Series 50 pilot examination will be available for a limited time this fall and open to all municipal advisor representative and municipal advisor principal candidates. Those candidates who take and pass the Series 50 pilot examination will have the municipal advisor representative qualification and will not be required to take the permanent Series 50 examination.<sup>12</sup> The MSRB will notify candidates who take the Series 50 pilot examination. The MSRB will announce the dates and the registration process for the Series 50 pilot examination in a notice published on the MSRB's website no later than three months from the date of this filing and with at least thirty days advance notice.<sup>13</sup> The MSRB will announce an effective date for the permanent Series 50 examination in a notice published on the MSRB's website no later than three months from the date of this filing and with at least 60 days advance notice.<sup>14</sup>

The selection specifications for the Series 50 examination, which the MSRB has submitted under separate cover with a request for confidential treatment to the Commission's Secretary pursuant to Rule 24b-2 under the Act,<sup>15</sup> describe additional confidential information regarding the Series 50 examination.

(b) Statutory Basis

Section 15B(b)(2)(A) of the Act authorizes the MSRB to prescribe standards of training, experience, competence, and such other qualifications for associated persons of municipal advisors as the Board finds necessary or appropriate in the public interest or for the protection of

<sup>&</sup>lt;sup>11</sup> Prior to beginning the pilot examination, candidates will receive a tutorial on how to complete the computerized examination. Candidates will be given 30 minutes to complete the tutorial in addition to the 240 minutes allowed to complete the examination.

<sup>&</sup>lt;sup>12</sup> An individual who fails to pass the Series 50 pilot examination will, consistent with MSRB Rule G-3(g), still be allowed three attempts to pass the permanent Series 50 examination before having to wait a period of 6 months to take the permanent Series 50 examination again.

<sup>&</sup>lt;sup>13</sup> For the most up-to-date information on the Series 50 pilot examination visit the <u>Municipal Advisor Professional Qualifications page</u> on the MSRB's website.

<sup>&</sup>lt;sup>14</sup> To provide for an orderly transition to the new examination requirement for municipal advisor representatives and municipal advisor principals, the MSRB will allow municipal advisor professionals one year from the announced effective date of the Series 50 examination to pass the examination. This one-year grace period is intended to provide municipal advisor representatives and municipal advisor principals with sufficient time to study for and take the examination without causing undue business disruption.

<sup>&</sup>lt;sup>15</sup> 17 CFR 240.24b-2.

investors and municipal entities or obligated persons. <sup>16</sup> Section 15B(b)(2)(A)(i)-(iii) of the Act also provides that the Board may appropriately classify municipal advisors and persons associated with municipal advisors and require persons in any such class to pass tests prescribed by the Board.<sup>17</sup>

The MSRB believes that the Series 50 examination content outline for the Series 50 examination is consistent with the provisions of Section 15B(b)(2)(A) of the Act in that the Series 50 examination content outline is designed to ensure that individuals are sufficiently qualified to perform municipal advisory activities.

### 4. Self-Regulatory Organization's Statement on Burden on Competition

Section 15B(b)(2)(C) of the Act<sup>18</sup> requires that MSRB rules not be designed to impose any burden on competition not necessary or appropriate in furtherance of the purposes of the Act. In addition, Section 15B(b)(2)(L)(iv) of the Act provides that MSRB rules may "not impose a regulatory burden on small municipal advisors that is not necessary or appropriate in the public interest and for the protection of investors, municipal entities, and obligated persons, provided that there is robust protection of investors against fraud."<sup>19</sup>

In considering these standards, the MSRB was guided by the Board's Policy on the Use of Economic Analysis.

The MSRB does not believe that the Series 50 examination content outline will impose any burdens that are not necessary or appropriate in furtherance of the purposes of the Act.

### Need for Rule

The Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 ("Dodd-Frank Act") amended Section 15B of the Exchange Act to provide for the regulation by the SEC and the MSRB of municipal advisors and to grant the MSRB certain authority to protect municipal entities and obligated persons.<sup>20</sup> The Dodd-Frank Act's legislative history indicates Congress was concerned that "[d]uring the [financial] crisis, a number of municipalities suffered losses from complex derivatives products that were marketed by unregulated financial intermediaries."<sup>21</sup>

16	15 U.S.C. 78 <u>0</u> -4(b)(2)(A).
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- <sup>17</sup> 15 U.S.C. 78<u>o</u>-4(b)(2)(A)(i)-(iii).
- <sup>18</sup> 15 U.S.C. 78<u>o</u>-4(b)(2)(C).
- <sup>19</sup> 15 U.S.C. 78<u>o</u>-4(b)(2)(L)(iv).
- <sup>20</sup> Pub. Law No. 111-203, 124 Stat. 1376 (2010).
- <sup>21</sup> S. Rep. No. 111-176, at 38 (2010).

### Baseline

The economic baseline for the Series 50 examination content outline includes the Dodd-Frank Act which established the federal regulatory framework for municipal advisors, required the MSRB to establish standards of training, experience, competence and other qualifications for municipal advisors and their associated persons, and required associated persons of municipal advisors to pass examinations to demonstrate that they meet the standards the Board finds necessary or appropriate in the public interest or for the protection of investors, and municipal entities or obligated persons.<sup>22</sup> The baseline also includes MSRB Rule G-3(d), which established the municipal advisor representative qualification examination requirement for municipal advisor representative candidates.<sup>23</sup>

## Alternatives

The MSRB developed the Series 50 examination content outline in accordance with <u>The</u> <u>Standards for Educational and Psychological Testing</u> ("APA Standard"),<sup>24</sup> including the engagement of a psychometrician and a committee of industry subject matter experts, as is consistent with the development of other financial industry qualification examinations. This process resulted in the identification and consideration of a range of alternatives. Decisions about which alternatives to select for the final Series 50 examination content outline were made consistent with the APA Standard.

### Economic Impact

Relative to the economic baseline, which includes the requirement that municipal advisors demonstrate by passing an examination that they meet standards deemed necessary or appropriate in the public interest or for the protection of investors, municipal entities and obligated persons, the MSRB believes that the economic impact of the Series 50 examination content outline is <u>de minimis</u> and no greater than what is necessary or appropriate in furtherance of the purposes of the Act.<sup>25</sup>

<sup>25</sup> As noted above, many of the costs and burdens, including impacts on competition, associated with the Series 50 examination content outline are accounted for in the baseline which is made up, in part, by the Dodd-Frank Act. In 2013, the SEC concluded that the municipal advisory services market was competitive and not highly concentrated under a similar baseline. <u>See</u> Registration of Municipal Advisors, Exchange Act Release No. 70462 (Sept. 20, 2013), 78 FR 67608 at n.1723 (Nov. 12. 2013).

<sup>&</sup>lt;sup>22</sup> <u>See Section 15B(b)(2)(A) of the Act, 15 U.S.C. 78o-4(b)(2)(A).</u>

 $<sup>\</sup>frac{23}{\text{See supra note 6.}}$ 

 $<sup>\</sup>frac{24}{24}$  <u>See supra note 7.</u>

While any examination intended to identify those individuals who meet a particular standard of competence may represent a barrier to entry, the MSRB believes that the standard that successful completion of the examination will demonstrate is necessary to protect investors and municipal entities or obligated persons and will help ensure that those offering municipal advisory service do so on a level playing field. As such, the MSRB believes that the Series 50 examination content outline poses no burden on competition that is not necessary or appropriate in furtherance of the Act and may enhance the competiveness of the market.

Based on the well-established and nationally-accepted process used by the MSRB to develop the Series 50 examination content outline, the MSRB has no reason to believe that the Series 50 examination content outline will pose any greater burden on individuals associated with smaller firms than those associated with larger firms or that the burden could be materially reduced while still achieving the purposes of the Act. While it is possible that small municipal advisors may have access to fewer resources to prepare for this examination, the MSRB does not believe this will affect the competitiveness of the market.

# 5. Self-Regulatory Organization's Statement on Comments on the Proposed Rule Change Received from Members, Participants, or Others

Written comments were neither solicited nor received on the proposed rule change.

# 6. Extension of Time Period for Commission Action

The MSRB declines to consent to an extension of the time period specified in Section 19(b)(2) or Section 19(b)(7)(D) of the Act.

# 7. Basis for Summary Effectiveness Pursuant to Section 19(b)(3) or for Accelerated Effectiveness Pursuant to Section 19(b)(2) or Section 19(b)(7)(D)

The MSRB has designated the Series 50 examination selection specifications and content outline as being immediately effective upon filing pursuant to Section  $19(b)(3)(A)(i)^{26}$  of the Act and Rule 19b-4(f)(6) thereunder,<sup>27</sup> because the Series 50 examination content outline effects a change that (A) does not significantly affect the protection of investors or the public interest; (B) does not impose any significant burden on competition; and (C) by its terms, does not become operative for 30 days after the date of the filing, or such shorter time as the Commission may designate if consistent with the protection of investors and the public interest. On April 14, 2015, the MSRB provided the Commission with written notice of its intent to file the Series 50 examination content outline, along with a brief description and text of the Series 50 examination content outline. The MSRB requests that the Commission designate the Series 50

<sup>&</sup>lt;sup>26</sup> 15 U.S.C. 78s(b)(3)(A)(i).

<sup>&</sup>lt;sup>27</sup> 17 CFR 240.19b-4(f)(6).

examination selection specifications, question bank and content outline operative upon filing as the proposed rule change is not proposing any textual changes to MSRB rules, the requirements to take the Series 50 examination will not become operative without a minimum of 60 days notice and certainty that the content outline is operative would provide municipal advisor professionals with an earlier opportunity to begin preparation for the qualification requirement.

# 8. Proposed Rule Change Based on Rules of Another Self-Regulatory Organization or of the Commission

Not applicable.

### 9. Security-Based Swap Submissions Filed Pursuant to Section 3C of the Act

Not applicable.

# 10. Advance Notices Filed Pursuant to Section 806(e) of the Payment, Clearing and Settlement Supervision Act

Not applicable.

## 11. Exhibits

- Exhibit 1 Completed Notice of Proposed Rule Change for Publication in the <u>Federal</u> <u>Register</u>
- Exhibit 3a Content Outline for the Series 50 Examination
- Exhibit 3b Letter to Diane G. Klinke, General Counsel, MSRB, from Belinda Blaine, Associate Director, Division of Market Regulation, SEC, dated July 24, 2000
- Exhibit 3c Selection Specifications for the Series 50 examination

# EXHIBIT 1

# SECURITIES AND EXCHANGE COMMISSION (Release No. 34-\_\_\_\_; File No. SR-MSRB-2015-04)

Self-Regulatory Organizations; Municipal Securities Rulemaking Board; Notice of Filing of a Proposed Rule Change Consisting of the Specifications for the Selection of Examination Questions and Content Outline for the Municipal Advisor Representative Qualification Examination

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 (the "Act")<sup>1</sup> and Rule 19b-4 thereunder,<sup>2</sup> notice is hereby given that on the Municipal Securities Rulemaking Board (the "MSRB" or "Board") filed with the Securities and Exchange Commission (the "SEC" or "Commission") the proposed rule change as described in Items I, II, and III below, which Items have been prepared by the MSRB. The Commission is publishing this notice to solicit comments on the proposed rule change from interested persons.

# I. <u>Self-Regulatory Organization's Statement of the Terms of Substance of the Proposed</u> <u>Rule Change</u>

The MSRB filed with the Commission the specifications for the selection of examination

questions ("selection specifications") and content outline for the Municipal Advisor

Representative Qualification Examination ("Series 50 examination") (the "proposed rule

change").<sup>3</sup> The MSRB is not proposing in this filing any textual changes to its rules.

<sup>&</sup>lt;sup>1</sup> 15 U.S.C. 78s(b)(1).

<sup>&</sup>lt;sup>2</sup> 17 CFR 240.19b-4.

<sup>&</sup>lt;sup>3</sup> The MSRB is also proposing the question bank for the Series 50, but based upon instructions from the Commission staff, the MSRB is submitting SR-MSRB- 2015-04 for immediate effectiveness pursuant to Section 19(b)(3)(A)(i) of the Act and Rule 19b-4(f)(6) thereunder, and is not filing the question bank for Commission review. <u>See</u> letter to Diane G. Klinke, General Counsel, MSRB, from Belinda Blaine, Associate Director,

The text of the proposed rule change is available on the MSRB's website at

www.msrb.org/Rules-and-Interpretations/SEC-Filings/2015-Filings.aspx, at the MSRB's

principal office, and at the Commission's Public Reference Room.

# II. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis for, the</u> <u>Proposed Rule Change</u>

In its filing with the Commission, the MSRB included statements concerning the purpose of and basis for the proposed rule change and discussed any comments it received on the proposed rule change. The text of these statements may be examined at the places specified in Item IV below. The MSRB has prepared summaries, set forth in Sections A, B, and C below, of the most significant aspects of such statements.

# A. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis</u> for, the Proposed Rule Change

1. Purpose

Section 15B of the Act requires the MSRB to establish professional standards for municipal advisors.<sup>4</sup> The Act further requires associated persons of municipal advisors to pass such examinations as the Board may establish to demonstrate that such individuals meet the standards as the Board finds necessary or appropriate in the public interest or for the protection of investors and municipal entities or obligated persons.<sup>5</sup> A professional qualification examination is intended to determine whether an individual meets the MSRB's basic

Division of Market Regulation, SEC, dated July 24, 2000, attached as Exhibit 3b. The question bank is available for Commission review. The selection specifications for the Series 50 examination, Exhibit 3c, have been omitted and filed separately with the Commission for confidential treatment pursuant to Rule 24b-2 of the Securities Exchange Act.

<sup>4</sup> 15 U.S.C. 78<u>0</u>-4(b)(2)(L)(iii).

<sup>5</sup> <u>See Section 15B(b)(2)(A)(iii) of the Act, 15 U.S.C. 780-4(b)(2)(A)(iii).</u>

qualification standards for a particular registration category. The examination measures a candidate's knowledge of the business activities, as well as the regulatory requirements, including MSRB rules, SEC rules, rule interpretations and other federal law, applicable to a particular registration category.

On February 26, 2015, the Commission approved amendments to MSRB Rule G-3, which established the qualification examination requirements for municipal advisor representative and municipal advisor principal candidates.<sup>6</sup> Individuals who engage in municipal advisory activities must qualify as municipal advisor representatives and individuals who engage in the management, direction or supervision of the municipal advisory activities of municipal advisors and their associated persons must qualify as municipal advisor principals. To qualify as either a municipal advisor representative or municipal advisor principals. To qualify as the Series 50 examination. The examination requirement in MSRB Rule G-3(d) is intended, among other things, to increase municipal advisor representative and municipal advisor principal candidates' awareness and knowledge that they are operating in a regulated environment designed to protect municipal entities, obligated persons and the integrity of the municipal market.

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<sup>&</sup>lt;sup>6</sup> <u>See</u> Exchange Act Release No. 74384 (Feb. 26, 2015), 80 FR 11706 (Mar. 4, 2015), File No. SR-MSRB-2014-08.

 <sup>&</sup>lt;sup>7</sup> <u>See</u> American Educational Research Association, American Psychological Association, & National Council on Measurement in Education, <u>The Standards for Educational and</u> <u>Psychological Testing</u> (2d ed. 2014).

municipal advisor representative candidates understand their professional responsibilities, including key regulatory requirements and duties and obligations. The examination will test applicants on their general knowledge of the municipal advisory industry and the associated municipal advisor regulatory framework.<sup>8</sup> To develop the examination to fulfill these purposes, the MSRB in July of 2014 completed a job analysis of municipal advisors based on a web-based survey that was sent to all MSRB-registered municipal advisors.<sup>9</sup> The MSRB received 565 responses to the survey from individuals who engage in a variety of municipal advisory activities for different-sized firms in different areas of the country. The survey results provided the MSRB with certain data on municipal advisors, such as the duties, tasks, and responsibilities performed by individuals who engage in various municipal advisory activities and the level of knowledge an individual should possess to be sufficiently qualified to perform municipal advisory activities. The job analysis, coupled with focus panels, provided the empirical basis for the representation of topic areas on the Series 50 examination.

The Series 50 examination will consist of 100 multiple-choice questions. Candidates are allowed 180 minutes to complete the examination.<sup>10</sup> Consistent with other financial regulatory qualification examinations, candidates may receive (at the option of their firm) an informational breakdown of their performance on each section of the examination and their pass/fail status at the completion of the testing session. As provided for in MSRB Rule G-3(g) and consistent with other MSRB examinations, candidates that fail to pass the Series 50 examination are permitted to

<sup>&</sup>lt;sup>8</sup> <u>See Series 50 examination content outline attached hereto as Exhibit 3a.</u>

<sup>&</sup>lt;sup>9</sup> A job analysis is an assessment of the essential skills and functions that are required to complete a particular job.

<sup>&</sup>lt;sup>10</sup> Prior to beginning the examination, candidates will receive a tutorial on how to complete the computerized examination. Candidates will be given 30 minutes to complete the tutorial in addition to the 180 minutes allowed to complete the examination.

take the examination again after a period of 30 days has elapsed from the date of the prior examination. Any person, however, who fails to pass the Series 50 examination three or more times in succession is prohibited from taking the Series 50 examination again until six months has elapsed from the date the candidate last failed the examination.

The Series 50 examination content outline has been developed to assist municipal advisor representative candidates in preparing for the Series 50 examination and will be available on the MSRB's website. The Series 50 examination content outline describes the following five topical sections comprising the examination: (1) Understanding SEC and MSRB Rules Regarding Municipal Advisors (12 questions); (2) Understanding Municipal Finance (35 questions); (3) Performing Issuer's Credit Analysis and Due Diligence (12 questions); (4) Structuring, Pricing and Executing Municipal Debt Products (31 questions); and (5) Understanding Requirements Related to the Issuance of Municipal Debt (10 questions).

The reference materials section of the Series 50 examination content outline is intended to provide candidates with a list of resources, which when used in conjunction with the Series 50 examination content outline, can assist candidates in preparing for the Series 50 examination. The reference materials were recommended by municipal advisors as having been helpful resources in carrying out the job functions of a municipal advisor. The reference materials are not intended to be all-inclusive, nor are the reference materials intended to specifically represent content that may be covered on the examination.

Prior to announcing the effective date of the Series 50 examination, the MSRB will conduct a pilot for the Series 50 examination. The Series 50 pilot examination will assist the MSRB in validating the bank of examination questions and establishing the passing score. The Series 50 pilot examination will consist of 120-125 questions. Candidates will have 240 minutes

to complete the Series 50 pilot examination.<sup>11</sup> The Series 50 pilot examination will be available for a limited time this fall and open to all municipal advisor representative and municipal advisor principal candidates. Those candidates who take and pass the Series 50 pilot examination will have the municipal advisor representative qualification and will not be required to take the permanent Series 50 examination.<sup>12</sup> The MSRB will notify candidates who take the Series 50 pilot examination of their results approximately three months after taking the examination. The MSRB will announce the dates and the registration process for the Series 50 pilot examination in a notice published on the MSRB's website no later than three months from the date of this filing and with at least thirty days advance notice.<sup>13</sup> The MSRB will announce an effective date for the permanent Series 50 examination in a notice published on the MSRB's website no later than one year from the date of this filing and with at least 60 days advance notice.<sup>14</sup>

The selection specifications for the Series 50 examination, which the MSRB has submitted under separate cover with a request for confidential treatment to the Commission's

<sup>&</sup>lt;sup>11</sup> Prior to beginning the pilot examination, candidates will receive a tutorial on how to complete the computerized examination. Candidates will be given 30 minutes to complete the tutorial in addition to the 240 minutes allowed to complete the examination.

<sup>&</sup>lt;sup>12</sup> An individual who fails to pass the Series 50 pilot examination will, consistent with MSRB Rule G-3(g), still be allowed three attempts to pass the permanent Series 50 examination before having to wait a period of 6 months to take the permanent Series 50 examination again.

<sup>&</sup>lt;sup>13</sup> For the most up-to-date information on the Series 50 pilot examination visit the <u>Municipal Advisor Professional Qualifications page</u> on the MSRB's website.

<sup>&</sup>lt;sup>14</sup> To provide for an orderly transition to the new examination requirement for municipal advisor representatives and municipal advisor principals, the MSRB will allow municipal advisor professionals one year from the announced effective date of the Series 50 examination to pass the examination. This one-year grace period is intended to provide municipal advisor representatives and municipal advisor principals with sufficient time to study for and take the examination without causing undue business disruption.

Secretary pursuant to Rule 24b-2 under the Act,<sup>15</sup> describe additional confidential information regarding the Series 50 examination.

### 2. Statutory Basis

Section 15B(b)(2)(A) of the Act authorizes the MSRB to prescribe standards of training, experience, competence, and such other qualifications for associated persons of municipal advisors as the Board finds necessary or appropriate in the public interest or for the protection of investors and municipal entities or obligated persons. <sup>16</sup> Section 15B(b)(2)(A)(i)-(iii) of the Act also provides that the Board may appropriately classify municipal advisors and persons associated with municipal advisors and require persons in any such class to pass tests prescribed by the Board.<sup>17</sup>

The MSRB believes that the Series 50 examination content outline for the Series 50 examination is consistent with the provisions of Section 15B(b)(2)(A) of the Act in that the Series 50 examination content outline is designed to ensure that individuals are sufficiently qualified to perform municipal advisory activities.

### B. <u>Self-Regulatory Organization's Statement on Burden on Competition</u>

Section 15B(b)(2)(C) of the Act<sup>18</sup> requires that MSRB rules not be designed to impose any burden on competition not necessary or appropriate in furtherance of the purposes of the Act. In addition, Section 15B(b)(2)(L)(iv) of the Act provides that MSRB rules may "not impose a regulatory burden on small municipal advisors that is not necessary or appropriate in the public

- <sup>17</sup> 15 U.S.C. 78<u>0</u>-4(b)(2)(A)(i)-(iii).
- <sup>18</sup> 15 U.S.C. 78<u>o</u>-4(b)(2)(C).

<sup>&</sup>lt;sup>15</sup> 17 CFR 240.24b-2.

<sup>&</sup>lt;sup>16</sup> 15 U.S.C. 78<u>o</u>-4(b)(2)(A).

interest and for the protection of investors, municipal entities, and obligated persons, provided that there is robust protection of investors against fraud."<sup>19</sup>

In considering these standards, the MSRB was guided by the Board's Policy on the Use of Economic Analysis.

The MSRB does not believe that the Series 50 examination content outline will impose any burdens that are not necessary or appropriate in furtherance of the purposes of the Act. Need for Rule

The Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 ("Dodd-Frank Act") amended Section 15B of the Exchange Act to provide for the regulation by the SEC and the MSRB of municipal advisors and to grant the MSRB certain authority to protect municipal entities and obligated persons.<sup>20</sup> The Dodd-Frank Act's legislative history indicates Congress was concerned that "[d]uring the [financial] crisis, a number of municipalities suffered losses from complex derivatives products that were marketed by unregulated financial intermediaries."<sup>21</sup>

### Baseline

The economic baseline for the Series 50 examination content outline includes the Dodd-Frank Act which established the federal regulatory framework for municipal advisors, required the MSRB to establish standards of training, experience, competence and other qualifications for municipal advisors and their associated persons, and required associated persons of municipal advisors to pass examinations to demonstrate that they meet the standards the Board finds

<sup>&</sup>lt;sup>19</sup> 15 U.S.C. 78<u>o</u>-4(b)(2)(L)(iv).

<sup>&</sup>lt;sup>20</sup> Pub. Law No. 111-203, 124 Stat. 1376 (2010).

<sup>&</sup>lt;sup>21</sup> S. Rep. No. 111-176, at 38 (2010).

necessary or appropriate in the public interest or for the protection of investors, and municipal entities or obligated persons.<sup>22</sup> The baseline also includes MSRB Rule G-3(d), which established the municipal advisor representative qualification examination requirement for municipal advisor representative candidates.<sup>23</sup>

### Alternatives

The MSRB developed the Series 50 examination content outline in accordance with <u>The</u> <u>Standards for Educational and Psychological Testing</u> ("APA Standard"),<sup>24</sup> including the engagement of a psychometrician and a committee of industry subject matter experts, as is consistent with the development of other financial industry qualification examinations. This process resulted in the identification and consideration of a range of alternatives. Decisions about which alternatives to select for the final Series 50 examination content outline were made consistent with the APA Standard.

### Economic Impact

Relative to the economic baseline, which includes the requirement that municipal advisors demonstrate by passing an examination that they meet standards deemed necessary or appropriate in the public interest or for the protection of investors, municipal entities and obligated persons, the MSRB believes that the economic impact of the Series 50 examination

<sup>&</sup>lt;sup>22</sup> <u>See Section 15B(b)(2)(A) of the Act, 15 U.S.C. 78o-4(b)(2)(A).</u>

 $<sup>\</sup>frac{23}{\text{See supra note 6.}}$ 

 $<sup>\</sup>frac{24}{24}$  <u>See supra note 7.</u>

content outline is <u>de minimis</u> and no greater than what is necessary or appropriate in furtherance of the purposes of the Act.<sup>25</sup>

While any examination intended to identify those individuals who meet a particular standard of competence may represent a barrier to entry, the MSRB believes that the standard that successful completion of the examination will demonstrate is necessary to protect investors and municipal entities or obligated persons and will help ensure that those offering municipal advisory service do so on a level playing field. As such, the MSRB believes that the Series 50 examination content outline poses no burden on competition that is not necessary or appropriate in furtherance of the Act and may enhance the competiveness of the market.

Based on the well-established and nationally-accepted process used by the MSRB to develop the Series 50 examination content outline, the MSRB has no reason to believe that the Series 50 examination content outline will pose any greater burden on individuals associated with smaller firms than those associated with larger firms or that the burden could be materially reduced while still achieving the purposes of the Act. While it is possible that small municipal advisors may have access to fewer resources to prepare for this examination, the MSRB does not believe this will affect the competitiveness of the market.

### C. <u>Self-Regulatory Organization's Statement on Comments on the Proposed Rule</u> <u>Change Received from Members, Participants, or Others</u>

Written comments were neither solicited nor received on the proposed rule change.

### III. Date of Effectiveness of the Proposed Rule Change and Timing for Commission Action

<sup>&</sup>lt;sup>25</sup> As noted above, many of the costs and burdens, including impacts on competition, associated with the Series 50 examination content outline are accounted for in the baseline which is made up, in part, by the Dodd-Frank Act. In 2013, the SEC concluded that the municipal advisory services market was competitive and not highly concentrated under a similar baseline. <u>See</u> Registration of Municipal Advisors, Exchange Act Release No. 70462 (Sept. 20, 2013), 78 FR 67608 at n.1723 (Nov. 12. 2013).

Because the foregoing proposed rule change does not: (i) significantly affect the protection of investors or the public interest; (ii) impose any significant burden on competition; and (iii) become operative for 30 days from the date on which it was filed, or such shorter time as the Commission may designate, it has become effective pursuant to Section 19(b)(3)(A) of the Act<sup>26</sup> and Rule 19b-4(f)(6) thereunder.<sup>27</sup> The MSRB has requested that the Commission designate the Series 50 examination selection specifications, question bank and content outline operative upon filing as the proposed rule change is not proposing any textual changes to MSRB rules, the requirements to take the Series 50 examination will not become operative without a minimum of 60 days notice and certainty that the content outline is operative would provide municipal advisor professionals with an earlier opportunity to begin preparation for the qualification requirement.

At any time within 60 days of the filing of the proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is necessary or appropriate in the public interest, for the protection of investors, or otherwise in furtherance of the purposes of the Act.

### IV. Solicitation of Comments

Interested persons are invited to submit written data, views, and arguments concerning the foregoing, including whether the proposed rule change is consistent with the Act. Comments may be submitted by any of the following methods:

### Electronic Comments:

• Use the Commission's Internet comment form (<u>http://www.sec.gov/rules/sro.shtml</u>); or

<sup>&</sup>lt;sup>26</sup> 15 U.S.C. 78s(b)(3)(A).

<sup>&</sup>lt;sup>27</sup> 17 CFR 240.19b-4(f)(6).

 Send an e-mail to <u>rule-comments@sec.gov</u>. Please include File Number SR-MSRB-2015-04 on the subject line.

### Paper Comments:

 Send paper comments in triplicate to Secretary, Securities and Exchange Commission, 100 F Street, NE, Washington, DC 20549.

All submissions should refer to File Number SR-MSRB-2015-04. This file number should be included on the subject line if e-mail is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission's Internet website (http://www.sec.gov/rules/sro.shtml). Copies of the submission, all subsequent amendments, all written statements with respect to the proposed rule change that are filed with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for website viewing and printing in the Commission's Public Reference Room, 100 F Street, NE, Washington, DC 20549 on official business days between the hours of 10:00 am and 3:00 pm. Copies of the filing also will be available for inspection and copying at the principal office of the MSRB. All comments received will be posted without change; the Commission does not edit personal identifying information from submissions. You should submit only information that you wish to make available publicly. All submissions should refer to File Number SR-MSRB-2015-04 and should be submitted on or before [insert date 21 days from publication in the Federal Register].

For the Commission, by the Division of Trading and Markets, pursuant to delegated

authority.<sup>28</sup>

Secretary

# MUNICIPAL ADVISOR REPRESENTATIVE QUALIFICATION EXAMINATION (SERIES 50)

# **Content Outline**

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### INTRODUCTION

This content outline is intended to help candidates prepare for the Municipal Advisor Representative Qualification Examination (Series 50) by providing relevant information about the examination itself and sharing pertinent information about the content areas that are covered. The sample questions that appear on pages 15-16 are similar to the types of multiplechoice questions that will appear in the examination. In addition, regulatory and industry websites and other references that may be useful in preparing for the examination are provided at the end of the outline.

The questions used in the examination are reviewed and updated on a regular basis and reflect current market practices. Questions that test new rules or amendments will be included in the examination after the effective date of the rule or rule change. Existing questions on portions of rules that have been deleted will be removed from the examination prior to the effective date of the amendment. The Series 50 exam is developed and maintained by the Municipal Securities Rulemaking Board, the self-regulatory organization that establishes rules for municipal securities dealers and municipal advisors.

# PURPOSE FOR AND DEVELOPMENT OF THE EXAMINATION

The Dodd-Frank Wall Street Reform and Consumer Protection Act required that the MSRB develop a regulatory framework for municipal advisors, including establishing professional standards. The Series 50 examination was developed as a part of the fulfillment of that mandate.

The content areas covered by the examination were determined by a panel of practicing municipal advisors from both non-dealer and dealer firms who represented various types of businesses and were nationally diverse. The examination is intended to measure the degree to which candidates have demonstrated knowledge and skills necessary to perform the responsibilities of a municipal advisor representative.

The development of the examination by the panel was ratified with significant input from municipal advisors nationwide who responded to the topics on the outline by completing a survey about the content. The respondents provided many additions and clarifications that were included in the final outline.

The municipal advisor representative is a natural person associated with a municipal advisor who engages in municipal advisory activities on the municipal advisor's behalf.

# **ELIGIBILITY REQUIREMENTS**

In order to register for the Series 50 examination, a candidate must be associated with a municipal advisor firm that is registered with both the Securities and Exchange Commission and the MSRB.

# STRUCTURE OF THE EXAMINATION

The Series 50 examination consists of 100 multiple choice questions that are organized under the following major functions:

		NUMBER OF
FUNCTION	DESCRIPTION	QUESTIONS
1	Understanding SEC and MSRB Rules Regarding Municipal Advisors	12
2	Understanding Municipal Finance	35
3	Performing Issuer's Credit Analysis and Due Diligence	12
4	Structuring, Pricing and Executing Municipal Debt Products	31
5	Understanding Requirements Related to the Issuance of Municipal	10
	Debt	
		100

Each candidate receives a unique sample of 100 questions that are drawn from the collection of test questions available for the examination, subject to two constraints—the content covered by the examination and the overall difficulty of the examination is the same for all candidates.

# ADMINISTRATION OF THE EXAMINATION

Consistent with the administration of other securities industry examinations, this 100-question examination is administered at a computer. Candidates receive a short tutorial providing details of the examination administration prior to initiating the test. Including the 30 minutes permitted for the tutorial, candidates are allowed three and one-half hours to finish the Series 50 examination.

A candidate must select one of the four answer choices that are presented for each question in order to complete the examination. Candidates should remember these relevant points about the examination:

- Each correct answer is worth one point.
- It is to the candidate's advantage to answer each question, even if the candidate is uncertain of the correct response.
- Candidates are given three hours to complete the examination.
- Any materials needed to complete the examination will be provided by the test center or within the test itself.

A candidate's total score will be equal to the number of questions answered correctly. The MSRB will publicly announce the passing score for the examination after a committee of

municipal advisors determines the passing score, which reflects the level of performance the committee judges necessary for registration as a municipal advisor representative.

# CONFIDENTIALITY

In order to ensure that its examinations constitute valid tests of the qualifications of persons who take them, the MSRB has instituted various procedures, in the question-writing and administrative phases, which are designed to preserve the confidentiality of the examinations. On several occasions, the MSRB has found it necessary to take legal action, alleging copyright violations, against securities training schools that had used in their training material questions and answers that were determined to have been taken from questions contained in MSRB qualification examinations. In addition, candidates are advised that the practice of "debriefing" persons who have taken a qualification examination may not only give rise to an infringement of the MSRB's copyright but would be a violation of MSRB rules for the candidate. MSRB Rule G-3(f) on "Confidentiality of Qualification Examinations" states that:

No associated person of a broker, dealer, municipal securities dealer, or municipal advisor shall:

*(i) in the course of taking a qualification examination required by this rule receive or give assistance of any nature;* 

*(ii) disclose to any person questions, or answers to any questions, on any qualification examination required by this rule;* 

(iii) engage in any activity inconsistent with the confidential nature of any qualification examination required by this rule, or with its purpose as a test of the qualification of persons taking such examinations; or

*(iv) knowingly sign a false certification concerning any such qualification examination.* 

### Municipal Advisor Representative Examination (Series 50)

FUNCTION 1: Understanding SEC and MSRB Rules Regarding Municipal Advisors (12% of exam questions)

 1.1 Assess application of SEC and MSRB rules to firm activities Educate clients on implication of rules for issuers Use various resources (web, books, internal policies, etc.) to gain understanding of regulatory framework and rules Maintain records for compliance with SEC and MSRB rules

### Knowledge Required

- 1.1.1 Dodd-Frank anti-fraud provision
- **1.1.2 SEC rules**: Activities requiring registration as a municipal advisor; municipal advisor recordkeeping

SEC Rules	
Exchange Act 15B	Registration of municipal advisors
Exchange Act 17a-3	Records to Be Made by Certain Exchange Members,
	Brokers, and Dealers
Exchange Act 17a-4	Records to Be Preserved by Certain Members,
	Brokers, and Dealers

**1.1.3 MSRB rules governing activities of municipal advisors** (e.g., professional qualification; fiduciary duty; recordkeeping)

# MSRB Rules

Rule A-12	"Registration"
Rule D-11	"Associated Persons"
Rule D-13	"Municipal Advisory Activities"
Rule D-14	"Appropriate Regulatory Agency"
Rule G-3	Professional Qualification Requirements
Rule G-8	Books and Records to Be Made By Brokers, Dealers, Municipal
	Securities Dealers and Municipal Advisors
Rule G-9	Preservation of Records
Rule G-17	Conduct of Municipal Securities and Municipal Advisory Activities
Rule G-32	Disclosures in Connection with Primary Offerings
Dula C 44	Companying and Compliance Obligations of Municipal Advisors

**Rule G-44** Supervisory and Compliance Obligations of Municipal Advisors

FUNCTION 2: Understanding Municipal Finance (35% of exam questions)

2.1 Identify market participants Understand roles of participants in the issuance of municipal securities Identify and determine the participant roles needed to complete the issuance of municipal securities Develop selection criteria for participants in an issuer transaction

Monitor performance and completion of participant tasks in an issuer transaction

## Knowledge Required

- **2.1.1 Definitions and categories of municipal advisor professionals**: *Financial advisors, pricing consultants; investment advisers (GIC; investment of municipal bond proceeds); swap advisors; pension funds and advisors; financial feasibility consultants; appraisers; market consultants; rate consultants; solicitors (third-party marketers; placement agents)*
- **2.1.2 Issuer participants**: State governments and instrumentalities (states and state treasurers; state agencies and authorities; state conduit issuers); municipal entities and instrumentalities; 501(c)(3)organizations; obligated persons (e.g., health care entities, private colleges); quasi-governmental agencies (Joint powers agencies, inter-local agencies); multi-state agencies
- **2.1.3 Non-issuer participants**: Legal (bond/issuer counsel; disclosure counsel; tax counsel; underwriter's counsel; general/issuer's counsel; trustees counsel; borrower's counsel; specialized counsel; product counsel (for structured products); swap counsel); market intermediaries (broker dealers and dealer banks—underwriters, traders, placement agents, market makers; lease marketers; solicitors for investments)
- **2.1.4 Credit enhancers/liquidity providers** (bond insurer; letter of credit banks; standby purchasers for variable rate obligations; guarantors)
- **2.1.5 Rating agencies** (major (three) rating agencies; underlying ratings; absence of rating)
- **2.1.6** Investors (retail; direct institutional (including banks, insurance companies, corporations); mutual funds and ETFs; public entities (e.g., GSEs))
- 2.1.7 Trustees, paying agents and registrars
- 2.1.8 Verification agents
- **2.1.9 Other service providers** (*DTCC; CUSIP Service Bureau*)
- 2.2 Consider possible financing solutions for municipal issuers Understand benefits and risks of various financing products Identify types and purpose of products

- 2.2.1 Bonds: General obligation (limited, unlimited); revenue; special type (special tax; special assessment; moral obligation; double-barreled); tax increment/allocation financing; taxable municipal securities (Build America Bonds (BABs); other taxable municipal bonds; tax credit bonds); notes (e.g., variable rate demand obligations (VRDOs); tax anticipation notes (TANs); tax and revenue anticipation notes (TRANs); construction loan notes (CLN); tax-exempt commercial paper); leases; installment purchase agreements and certificates of participation (annual appropriation leases; abatement leases; installment purchase provisions); bank loans (securities; non-securities transactions); other funding alternatives (other federal programs; grants; state or federal appropriations; pay-as-you-go funding; bond banks and clean water
- **2.2.2 Bond proceeds investment strategies:** *Escrow* (e.g., open market, SLGS); *Treasury, federal agencies, investment contracts (GICs; forward delivery agreements); money market instruments (certificates of deposit; commercial paper); investment of bond proceeds (investment suitability; investment policy of issuer; liquidity and spending schedules; indenture requirements)*
- **2.2.3 Municipal fund securities** (Local Government Invest Pools (LGIP) and 529 College Savings Plans)
- **2.2.4 Swaps/derivatives:** swap markets; market participants; use of derivative products in liabilities structuring and management: types and structures (mark-to-market (MTM), fixed/floating, basis, options); applications: hedging (cash flows, future issuance); risks (basis risk, termination, collateral, counterparty); ISDA documentation: credit terms, collateral and legal provisions; suitability and use of swap advisors
- **2.2.5 Risks associated with products:** *Types (credit risk, counterparty risk, interest rate risk; liquidity risk (for variable debt), market access risk, basis risk, political risk); issuer risk management (policies, monitoring, metrics)*

# 2.3 Perform quantitative analysis

# Knowledge Required

# 2.3.1 Bond valuation

- 2.3.1.1 Security calculations and quoting conventions: Mathematical calculations for bonds (day count conventions, accrued interest; price vs. price plus accrued interest (clean price and dirty price); price-yield conversion (yield to maturity (YTM), yield to call (YTC), YTP, YTW, cash flow yield (CFY); dollar value of a basis point (DV01); dollar price of 1/32<sup>nd</sup>; portfolio based yields (CFY; true interest cost (TIC); option-adjusted TIC); net interest cost (NIC); premiums and discounts; average life; arbitrage yield limit)
- **2.3.1.2** Valuation of bonds: Spot rates derived from optionless yield curve; discounting of certain cash flows; valuation of call option given uncertain interest rates; new issue structuring; duration, convexity and option-based risk measures
- 2.3.2 Refundings

- **2.3.2.1 Refunding considerations:** present value (PV) savings; forfeited option value; future value savings; "high to low" advance refunding; "low to high" advance refunding; other considerations (e.g., covenants)
- 2.3.2.2 Current refunding
- 2.3.2.3 Advance refunding: Net cash; full net cash; crossover
- **2.3.3** Interest rate derivatives valuation fundamentals (e.g., swaps; options)
- 2.3.4 Defeasance of bonds
- 2.4 Monitor current interest rates and market conditions Determine optimal timing for issuer transactions Evaluate municipal supply Understand general factors affecting interest rates

- 2.4.1 Monetary policy
- 2.4.2 Fiscal policy
- **2.4.3 Economic policy** (e.g., supply and demand)
- 2.4.4 Other factors affecting interest rates

FUNCTION 3: Performing Issuer's Credit Analysis and Due Diligence (12% of exam questions)

3.1 Review relevant financial information Consider feasibility and suitability of financing plan Evaluate cost and benefits of obtaining credit rating Evaluate credit factors that may impact ability to access market Evaluate issuer risk tolerance Financial reporting and accounting

- 3.1.1 Governance
- 3.1.2 Economic and demographic factors
- **3.1.3 Financial information:** *budgets; financial plans*
- **3.1.4** Financial statements: Comprehensive Annual Financial Reports (CAFR (annual audits))
- 3.1.5 Debt and liabilities
- **3.2 Components of financial statements:** *Derivative's disclosure; auditor's opinion; pension liabilities; Other Post Employment Benefits (OPEBs)*
- 3.3 Performing due diligence to know your client
- **3.4 Distressed events** (e.g., bankruptcy, default)

FUNCTION 4: Structuring, Pricing and Executing Municipal Debt Products (31% of exam questions)

4.1 Define characteristics of proposed transaction Assist issuer with creation of debt model Articulate structure of proposed transaction to issuer and other participants Structure financing according to financing plan Determine need for credit enhancement (i.e., insurance)

# Knowledge Required

- 4.1.1 **Debt service structure:** *serial, term bonds*
- 4.1.2 Legal/credit provisions
- 4.1.3 Redemption/call/prepayment provisions
- **4.1.4 Proceed funds commonly created:** *project/construction/acquisition fund; reserve fund; revenue fund; debt service fund*
- 4.1.5 Coverage requirements/ratios
- 4.1.6 Additional bonds requirements
- 4.1.7 Default provisions and remedies
- 4.1.8 Put options/tender options
- **4.1.9** When/how to use expert work products (e.g., feasibility consultants, etc.): types, issues
- 4.1.10 Non-appropriation provisions
- **4.1.11** Federal and state tax treatment: interest income; alternative minimum tax; amortization of premium/accretion of discount; capital gains/loss; taxable securities; bank qualified; de minimis rule
- 4.2 Price negotiated bond transactions
  - Research comparable transactions Understand factors considered in pricing Obtain indicative scales/pricing from underwriters
    - Evaluate proposed pricing strategy (account, timing, etc.)
    - Conduct discussions with existing and potential investors

- 4.2.1 Comparable securities pricing
- 4.2.2 Presale orders
- 4.2.3 Effects of flipping on pricing
- 4.2.4 Liquidity
- 4.2.5 Market volatility
- 4.2.6 Bank qualified vs. non-bank qualified
- 4.2.7 Cost and value of ratings and credit enhancements
- 4.2.8 Economic indicators
- 4.2.9 Par/premium/discount bonds (couponing)

# 4.3 Conduct competitive sales Evaluate and determine method of sale

# Knowledge Required

- **4.3.1 Methods of primary financing:** *public offering (competitive sale, negotiated sale); private placement; direct loans*
- **4.3.2 Dealers (sales and trading)**: underwriting syndicate preliminary pricing; priority of orders; order period

# 4.4 Participate in disclosure preparation process

- **4.4.1 Primary sources of information:** Notice of Sale; official statement (preliminary, final); issuer/borrower websites; new issue wires
- **4.4.2** Aggregators of information: *EMMA* (issuer/borrower information, trading/pricing information); print and electronic news services

FUNCTION 5: Understanding Requirements Related to the Issuance of Municipal Debt (10% of exam questions)

# 5.1 Monitor for arbitrage rebate compliance (ARC) Assist with preparation and filing of continuing disclosure obligations

# Knowledge Required

- 5.1.1 Broker/dealer registration requirements related to loans vs. the issuance of securities
- **5.1.2 Taxable vs. tax-exempt issues:** *private activity limits; private activity TEFRA requirements*
- **5.1.3 Issuer disclosure:** *initial offering (official statement content, municipal advisor responsibilities, underwriter's responsibilities); continuing disclosure (annual filings; event notices)*
- **5.1.4 Arbitrage:** Transferred proceeds; yield restriction; rebate; tax rules for investment of proceeds; project funds (general spending exceptions and temporary periods); exception for small issuers; debt service funding limitations; record keeping requirements (time period, documents retained, document format)

# 5.2 Develop process for post-issuance compliance

- 5.2.1 Written post-issuance policies
- 5.2.2 Issuer recordkeeping

# **REFERENCE MATERIAL**

The following list of reference materials has been suggested by municipal advisors as having been helpful in the performance of the job functions of a municipal advisor. It is not intended to be all-inclusive, nor is it intended to specifically represent knowledge covered on the examination.

Ballard, Frederic L. Jr., *ABCs of Arbitrage. Tax Rules for Investment of Bond Proceeds by Municipalities*. Chicago, IL: ABA Book Publishing (2011)

California Debt and Investment Advisory Commission., *California Debt Issuance Primer*. <u>http://www.treasurer.ca.gov/cdiac/debtpubs/primer.pdf</u>

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# SAMPLE QUESTIONS

The following questions are similar in format and content to questions on the Series 50 examination. The sample questions, however, are not intended to parallel either the level of difficulty or the subject coverage of the examination. The sample questions are only intended to assist candidates in preparing for the types of multiple-choice questions that will appear on the examination.

- 1. General information which may be provided to a municipal entity without being considered advice includes all of the following EXCEPT:
  - (A) Information regarding a financial institution's currently available investments
  - (B) Recommendations regarding the municipal entity's refinancing opportunities
  - (C) Current prices and yields on the municipal entity's outstanding bonds
  - (D) Comparison of the risks and advantages of variable rate debt
- 2. A municipal issuer should consider which of the following risks when executing a swap transaction?
  - I. Pension risk
  - II. Interest rate risk
  - III. Errors and omission risk
  - IV. Counterparty risk
  - (A) I and III
  - (B) I and IV
  - (C) II and III
  - (D) II and IV
- 3. A municipality issues \$60,000,000 in bonds. To avoid qualifying the bonds as private activity bonds, the maximum amount of bond proceeds that can be used to make or finance loans cannot exceed:
  - (A) \$3,000,000
  - (B) \$5,000,000
  - (C) \$6,000,000
  - (D) \$10,000,000
- 4. A city is considering Other Post Employment Benefits (OPEB) bonds. Which of the following best describes how the city determines its Net Other Post Employment

Benefits Obligation (NOO) to conform to Governmental Accounting Standards Board rules?

- (A) Annual Required Contribution (ARC) actual contribution = NOO
- (B) ARC + actual contribution = NOO
- (C) ARC NOO = actual contribution
- (D) ARC + NOO = actual contribution
- 5. A municipal revenue bond has a net revenue pledge. From the debt service reserve fund, the flow of funds then goes into which fund?
  - (A) Debt service fund
  - (B) Operations and maintenance fund
  - (C) Renewal and replacement fund
  - (D) Revenue fund

### ANSWERS

1.	(B)
2.	(D)
3.	(A)
4.	(A)
5.	(C)



DIVISION OF MARKET REGULATION

#### 40 of 43 UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

July 24, 2000

Ms. Diane G. Klinke General Counsel of the Board Municipal Securities Rulemaking Board 1150 18th Street, N.W. Suite 400 Washington, D.C. 20036

Re: Procedure for Filings Relating to Qualification Examinations  $V_i^{\mu\nu\nu}$ Dear Ms. Klinke:

I am writing to inform you of a change in the filing requirements for proposed rule changes involving qualification examinations for associated persons. In the past, the Division required the SROs to file question banks for new examinations for Commission approval pursuant to Section 19(b)(2) of the Exchange Act. The Division also required SROs to file questions being added to the question bank for Commission approval.

The Division has decided that it is no longer necessary for SROs to file new exam question banks for Commission approval under Section 19(b)(2). In the future, any new examinations should be filed as non-controversial rule changes for immediate effectiveness pursuant to Section 19(b)(3)(A) of the Exchange Act and Rule 19b-4(f)(6)thereunder. As you know, Rule 19b-4(f)(6) requires the SRO to give notice to the Commission of its intent to file a proposed rule change five days before doing so. During the five days prior to filing, the Division will determine if the proposed rule change is appropriately filed as non-controversial. To assist us in our analysis, please include a complete description of the examination in your rule filing. For example, the proposed rule change should address who will be required to take the exam, what information the exam will cover, the time allotted for each section, the weight assigned to each topic, the effective date of the exam requirement, and any other information that would be helpful to us in determining whether the proposal should become effective on filing. Also, pursuant to Rule 19b-4(f)(6), the rule change should be designated as effecting a change that does not significantly affect the protection of investors or the public interest, does not impose any significant burden on competition and, by its terms, does not become operative for 30 days after the date of the filing.

Diane G. Klinke Page 2

Filings to modify an existing examination should be submitted as "constituting a stated policy, practice, or interpretation with respect to the meaning, administration or enforcement of an existing rule..." pursuant to Section 19(b)(3)(A) of the Exchange Act.

Our goal in changing these procedures is to expedite the effectiveness of proposed rule changes involving examination requirements for persons associated with SRO members. Please contact Kathy England, Assistant Director, at 202-942-0154, or Karl Varner, Special Counsel, at 202-942-7125, if you have any questions.

Sincerely,

15.15

Belinda Blaine Associate Director